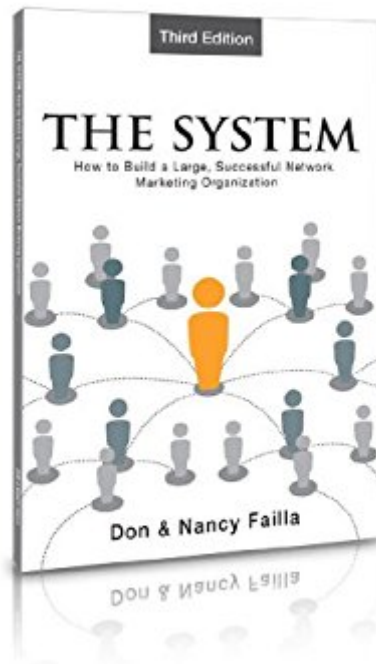


The book was found

# The System - The 3 Steps To Building A Large, Successful Network Marketing Organization



## Synopsis

Newly added is a chapter dedicated to cold market prospecting. Many find their warm market shrinking, and Don & Nancy explain how you can build an endless warm market using their cold market techniques. The purpose of this book is to teach a person how to instruct others about building their home-based business in a training that will be ten minutes or less. It is interesting to note that once one learns "The System" there is not much they need to know to make it work. Once you have read this book you will understand why anyone who really wants something can build a business in Network Marketing. Don & Nancy's system has built their organization of over 200,000 and growing; and it can help you do the same. Not only will you learn Don & Nancy's proven system but you will read about some of their secrets to building their business including: using your up-line, investing in your business, long-distance support, creating national sizzle sessions and much more.

## Book Information

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## Customer Reviews

I loved this book so much I loaned it to my sister-in-law and she was blown away!!! She has been in MLM's for years on and off and never thought of something so easy to do. Thank you Don and

Nancy for sharing!!!!

I started a business with a network marketing company a few months ago and I thought this book would give me helpful suggestions to grow my business. Instead it is a long drawn out sales pitch to get you to purchase many copies of the author's other book (suggests buying 5 copies in print and audio right away and an "infinite" number for anyone who joins your downline) and other marketing materials the author personally sells. I feel duped for spending my money on this book.

Wish I had taken the review that reads "I started a business with a network marketing company a few months ago and I thought this book would give me helpful suggestions to grow my business. Instead it is a long drawn out sales pitch to get you to purchase many copies of the author's other book (suggests buying 5 copies in print and audio right away and an "infinite" number for anyone who joins your downline) and other marketing materials the author personally sells. I feel duped for spending my money on this book." more seriously. I really don't know how this book has so many 5 star reviews. I have read about 25 books related to network marketing in a row and while some are great and others are just so so, this book is terrible. TERRIBLE. I am 17 pages in and so far the only thing it has done is repeatedly and redundantly directed me to buy sign up for their website [iownmylife.net](http://iownmylife.net) as a marketing tool and to buy 10 or so copies of their book "The 45 Second Presentation" to give to prospects. It is one long down out advertisement for their products. So far there is nothing in it that can be put into action without signing up for their website and buying more of their books. Nothing. Not to mention if I was presented an opportunity via being sent to their website I would never have filled in the information.. Would you give your email address to a strange website promising a life of mansions and fancy cars? My first thought would be "Oh boy, SPAM!" and I would think my friend was off their rocker for sending me there. People that don't understand already think we are off our rockers.

I have been in network marketing for over 10 years and have never found anyone to explain to me how to build a business, until reading this book. Everyone of the so called gurus would never tell you how they would only tell you why. Thank you Don and Nancy for doing what you love. See you on the cruise ships of the world. Steve and Stasha McConell

This is a great companion to the 45 Second Presentation book by the same author. It is a easy read. That provided understanding of building an organization that will provide residual income in

the MLM industry.

Love the practical, growth-based ideas presented here. In "normal" MLM businesses, we're taught to recruit a bunch of people and the "winners will win". Not so in Don's system. Read this book if you want to learn how to do mlm, no matter the business you're in.

this book..is a wonderful tool, if you wanna be a networker..! easy to read..straight to the heart...point to the grain... Thx Mr. Failla

[...][...]This is my business above and after reading this series of books plus plugging into the webinars my business has improved immensely. My team and I are doing extremely well and we are now getting paid to travel. Everyone is driving BMW's paid for by the company. My team has fun, and these books work!!![...] - Fun Times

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